

Business Seminar



Friday, February 23, 2018
from 9 am to 12 pm



Hotel Devín,
Riečna 4, Bratislava

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CBRE

Does Your Workplace Attract New Talent?

Companies are forced to look for innovative solutions to maintain high-quality employees on one hand and attract new talents on the other. They have to walk one step ahead of others and become interesting. Just a good salary is not enough today. Those who offer added value, such as a top-class working environment, will win.



OFFICE ROKA

AGENDA

8:30 REGISTRATION

9:00 OFFICIAL OPENING

9:15 "The world is changing... and so do work environments"

- **Martin Pongratz**, Head of Workplace Strategy CEE, CBRE GmbH.

The so-called "digital revolution" is looming and there are not many businesses that would not be challenged by the disruptions caused by it. Martin Pongratz will outline how the new challenges are linked to work environments. He explains why and how new and alternative work environment concepts can provide an effective support for companies to keep pace.

9:35 Q&A

9:55 "Workplace – Comfort, Choice and Collaboration"

- **Ian Bogle**, Founder and Managing Director (UK/Asia), Bogle Architects

Ian Bogle will discuss recent and future trends in workplace design including how the principles of 'Comfort', 'Choice' and 'Collaboration' are affecting the way spaces are designed and used.

10:10 Q&A

10:20 COFFEE BREAK

10:40 "Made to measure"

- **Friedrich Passler**, CEO / FOUNDING PARTNER, AllesWirdGut

The design of workspace needs to be unique for each company: In order to support the companies corporate identity, to follow the needs of working processes and to enforce the community spirit as corporate feeling. An example: The Doppelmayr Headquarters designed by AllesWirdGut

11:00 Q&A

11:10 "Acoustic design of the modern office"

- **Adriana Starostová**, Concept Developer, Saint-Gobain Construction Products, Ecophon division

We will discuss the contemporary trends within offices and how they affect people from the perspective of their senses. What are the important aspects when designing an office for people? You will hear the sound of acoustically speaking well designed office and also the one where you would not to work at.

11:20 Q&A

11:25 PANEL DISCUSSION

with the Office of the Year winners

- moderated by **Tomas Hegedus**, MD, CBRE s.r.o.

11:50 CLOSING REMARKS/NETWORKING

TIME

8:30 – 9:00
Registration

9:00 – 12:00
Presentations
and Panel
Discussion

LANGUAGE

English and
Slovak with
translation

As the number
of seats is
limited, please
register online
by

**February 21,
2018**

For more
information
call

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**Please forward
this invitation
to your
colleagues
who might be
interested!**